

SPONSORSHIP PROSPECTUS

LUMINESCE
Alliance

Innovation for Children's Health



2024
CONFERENCE
#LuminesceAlliance2024



Paediatric Precision Medicine:
Advancing research and patient care

7-8 November
UNSW Sydney

INVITATION

We invite you to partner with us at this year's **Luminesce Alliance 2024 Conference - Paediatric Precision Medicine: Advancing Research and Patient Care.**

Scheduled over two days on the **7th and 8th of November 2024 and held at UNSW Sydney, Australia**, the Luminesce Alliance Conference aims to share research innovations across the Alliance, fostering horizon-scanning discussions in the translation of precision medicine into our health systems.

Luminesce Alliance is a not-for-profit cooperative joint venture between the Sydney Children's Hospitals Network, the Children's Medical Research Institute, the Children's Cancer Institute, the University of Sydney, and UNSW, established with the support of the NSW Government. Our extensive networks bring together a wide range of researchers and clinicians including post-graduate students, early career researchers, nurses, allied healthcare workers, as well as government and the MedTech and Pharma industries.

Together, we look forward to exploring the latest developments in basic, translational, and clinical research concerning children and families grappling with rare genetic diseases and cancers.

Kathryn Griener AO
Luminesce Alliance Chair



We have a vision to change children's medicine around the world and we are working at a scale that ensures considerable cost savings and resource sharing. That enables clinicians to drive the research agenda for researchers to have support for the rapid clinical adoption of their work.



The conference program will cover:

- Paediatric precision medicine translational research, showcasing the research across the Luminesce Alliance Paediatric Precision Medicine Enabling Platforms Program. Delegates will gain insights from leading experts on the latest progress, advances, and innovations in research, trials, and commercial development opportunities on a national and international scale.
- Innovative pathways to strengthen collaboration among clinicians, scientists, researchers, industry, and the Health and Innovation Precincts for effective research translation.
- Discussions on effectively implementing quality, evidence-based precision medicine models into the health care system.
- Opportunities to increase and enhance community participation in paediatric precision medicine activities.
- The achievements of young investigators will also be honoured.

Who attends?

This conference will be marketed to a large researcher and health services audience through the extensive partner networks of Luminesce Alliance, as well as collaborators across other medical research institutes, local health districts, the two health and innovation precincts, and government and consumer groups.

The Luminesce Alliance 2024 Conference is expected to attract over 200 delegates, including:

- early career researchers
- mid-senior career researchers
- post-graduate students
- clinician-researchers
- clinicians
- clinical trial specialists
- nurses
- allied healthcare workers
- consumers
- government representatives

Why sponsor?

There are few Australian conferences of this calibre in paediatric precision medicine research across a multidisciplinary group of experts. This event is an ideal platform to generate exposure for your organisation; showcase your organisation to an influential audience, associate your brand with highly innovative content and demonstrate your support for paediatric research in Australia.



Conference venue

UNSW Sydney has generously provided the venue for the 2024 Luminesce Alliance Conference. UNSW is a powerhouse of cutting-edge research, teaching, and innovation and is one of the top 100 universities in the world, with more than 59,000 students and a 7,000-strong research community.



'The Lounge' evening dining area.

Sponsorship of the Luminesce Alliance Conference 2024 is an opportunity to:

- Promote your brand and products to not only conference delegates but also reach the entire Luminesce Alliance partner organisations,
 - Sydney Children's Hospitals Network
 - Children's Medical Research Institute
 - Children's Cancer Institute
 - University of Sydney
 - UNSW Sydney
- Gain insights into current and emerging research issues.
- Network and build meaningful relationships with leaders in the paediatric precision medicine sector that will last beyond the conference itself.
- Increase your brand profile and awareness across the extensive Luminesce Alliance network.
- Interact with delegates during breaks and the conference dinner

The Luminesce Alliance Conference can provide your organisation with:

- The opportunity to demonstrate your company's commitment and involvement with the medical research and health sector.
- Your chance to build and reinforce strategic relationships.
- Time to network with industry colleagues and key decision-makers.
- A cost-effective way to reinforce your organisation's brand and build brand awareness among a relevant audience.
- Access to a broad network of industry partners from the public, private and not-for-profit sectors
- The opportunity to present new products or services to a captive audience.
- A way to showcase your expertise, and capabilities and educate the industry.
- An increase in marketing opportunities including visibility on the conference website and associated marketing materials.
- The chance to affiliate your brand with unique and dynamic conference packages.

We hope you will be able to partner with us for this important event.



L-R Anastasia Ioannou,
Executive Director,
Luminesce Alliance;
Kathryn Greiner AO, Chair,
Luminesce Alliance



Precision medicine offers a transformational approach to healthcare. It begins with a unique partnership between clinicians and researchers, working together to go beyond offering a diagnosis, to developing potential new treatments, and even cures, that can help children both now and in the future.

Ms Cathryn Cox PSM

Chief Executive

Sydney Children's Hospitals Network



SPONSORSHIP OPPORTUNITIES

All amounts are in Australian dollars and include GST.



You cannot overstate the impact that genomic precision medicine is going to have on the whole of medicine. Its earliest major impacts are in inherited diseases of childhood and cancer, but it will spread quite rapidly throughout adult medicine. There is almost no aspect of medicine that will not ultimately be transformed by genomic precision medicine.

Prof Roger Reddel AO Sir Lorimer Dods Professor

Executive Director
Children's Medical Research Institute



Platinum conference sponsor

\$40,000 – One only

This is an opportunity to be named as the Platinum sponsor and the focus sponsor for the full first day of the conference.

Sponsor acknowledgement

Recognition as the Platinum sponsor on all conference material, including:

- the opportunity to provide a promotional blurb included in a conference EDM (electronic direct marketing)
- logo on the conference website (with hyperlinks to your company website)
- logo displayed as Platinum sponsor on the event app and final program
- opportunity to bring and display a pull-up banner in the plenary room for the day
- logo on conference signage including in the main plenary room and on all PowerPoint holding slides
- reference of your sponsorship in the Luminesce Alliance Annual Impact Report.

Speaking opportunity

The Platinum sponsor will receive a two-minute speaking opportunity during a plenary session (on the first day) to welcome delegates.

Sponsorship of the Dinner on the first day, Thursday 7 November 2024

Subject to the time of booking, recognition as the conference dinner sponsor including:

- logo on conference dinner menus
- verbal acknowledgement as the sponsor during the function
- opportunity to bring and display a pull-up banner at the conference dinner
- a two-minute speaking opportunity at the conference dinner to welcome delegates.

Display table

Optional allocation of one complimentary trade table on which to display your promotional materials at the conference. Please be mindful of any printing.

Registration

Five complimentary conference registrations, which include attendance at all sessions, lunches, morning and afternoon teas, and the conference dinner.

Advertising

Rotating banner advertisement at the bottom of the event app (dimensions: 1440 wide x 205 high pixels). Artwork is to be supplied by the sponsor to specifications provided by the conference organiser.

Access to delegate list

A copy of the delegate list showing names and organisations will be provided, except where privacy laws exclude participants' details from being included.

SPONSORSHIP OPPORTUNITIES

All amounts are in Australian dollars and include GST.



We have provided evidence supporting this new model of care. In the future, I believe the use of genetic information will become standard for every disease in the same way patients currently get a blood test or an x-ray.

Prof Michelle Haber AM

Executive Director
Children's Cancer Institute



Gold conference sponsor

\$10,000 – Four only

Spot one

Spot two

Spot three

Spot four

This is an opportunity to be named as the sponsor of a breakout session (concurrent sessions occurring across different themes).*

Sponsor acknowledgement

Recognition as a Gold sponsor on all conference material, including:

- the opportunity to provide a promotional blurb included in a conference EDM (electronic direct marketing)
- logo on the conference website (with hyperlinks to company website)
- logo displayed as a Gold sponsor on the event app and final program
- opportunity to bring and display a pull-up banner in one room during your allocated breakout session
- logo on conference signage, including in the main plenary room and all PowerPoint holding slides.

Display table

Optional allocation of one complimentary trade table on which to display your promotional materials. Please be mindful with any printing.

Registration

Two complimentary conference registrations, which includes attendance at all sessions, lunches, morning and afternoon teas, and the conference dinner.

Access to delegate list

A copy of the delegate list showing names and organisations will be provided, except where privacy laws exclude particular participants' details from being included.

* Preference will be allocated on receipt of application form and payment.

SPONSORSHIP OPPORTUNITIES

All amounts are in Australian dollars and include GST.



Silver conference sponsor

\$5,000 – Two only

Spot one

Spot two

This is an opportunity to be named as the Silver sponsor of three catering breaks on one day (morning tea, lunch, and afternoon tea).*

Sponsor acknowledgement

Recognition as a Silver sponsor on all conference material, including:

- logo on the conference website (with hyperlinks to your company website)
- logo displayed as a Silver sponsor on the event app and final program
- opportunity to bring and display a pull-up banner during your allocated lunchtime
- logo on conference signage, including in the main plenary room and all PowerPoint holding slides.

Display table

Optional allocation of one complimentary trade table on which to display your promotional materials. Please be mindful with any printing.

Registration

One complimentary conference registration, which includes attendance at the conference welcome reception, all sessions, lunches, morning and afternoon teas, and the conference dinner.

Access to delegate list

A copy of the delegate list showing names and organisations will be provided, except where privacy laws exclude particular participants' details from being included.

** Preference will be allocated on receipt of application form and payment.*

SPONSORSHIP OPPORTUNITIES

All amounts are in Australian dollars and include GST.



International keynote speaker sponsor

\$5,000 – Three only

Spot one

Spot two

Spot three

This is an opportunity to be recognised as sponsor of an international keynote speaker (subject to approval by the speaker). This sponsorship will go toward covering accommodation, flights and travel expenses.

Sponsor acknowledgement

Recognition as a Keynote speaker sponsor on all conference material, including:

- logo on the conference website (with hyperlinks to your company website)
- logo displayed as a keynote speaker sponsor on the event app and final program
- opportunity to bring and display a pull-up banner during your allocated keynote speaker's session
- logo on conference signage, including in the main plenary room and all PowerPoint holding slides.

Registration

One complimentary conference registration, which includes attendance at all sessions, lunches, morning and afternoon teas, and the conference dinner.

SPONSORSHIP OPPORTUNITIES

All amounts are in Australian dollars and include GST.

Conference app sponsor

\$5,000 – One only

#LuminesceAlliance2024 is going paperless! This is an opportunity to be named as the Conference app sponsor that is driving collaboration and networking with an environmentally friendly approach.

The downloadable app is an all-in-one single point of access for engaging and connecting with all aspects of the conference.

Using the app, delegates can network with other attendees with the EventStream Private Social Network and access all the information needed on site, including the full program, abstracts, speaker details, social program, maps, and sponsor listing.

As the Conference app sponsor, you are entitled to:

- rotating banner advertisement at the bottom of the event app opening page (dimensions: 1440 wide x 205 high pixels). Artwork is to be supplied by the sponsor to specifications provided by the conference organiser.
- a dedicated page on the app to showcase your organisation (company profile, logo, photos, information, and links can be included)
- two “push notifications” which will appear as a text message at the centre top of the app screen.

Sponsor acknowledgement

Recognition as the Conference app sponsor on all conference material, including:

- logo on the conference website (with hyperlinks to company website)
- logo displayed in the event app and final program
- logo on the conference signage, including in the main plenary room and all PowerPoint holding slides.
- logo on signage with app download instruction.

Registration

One complimentary conference registration, which includes attendance at all sessions, lunches, morning and afternoon teas, and the conference dinner.

SPONSORSHIP OPPORTUNITIES

All amounts are in Australian dollars and include GST.



Coffee cart sponsor

\$5,000 – One only

This is a high-profile cost-effective opportunity to create 100% recognition of your brand amongst conference delegates across both days of the conference.

The coffee cart allows the sponsor the ability to supply branded takeaway cups / keep cups and napkins with company logo.

Branded coffee cups and napkins to be provided by the sponsor. The coffee cart is provided by UNSW Sydney catering service.

Sponsor acknowledgement

- logo on the conference website (with hyperlinks to your company website)
- opportunity to bring and display a pull-up banner next to the coffee cart
- logo displayed on the event app sponsors page and final program.

Registration

One complimentary conference registration, which includes attendance at all sessions, lunches, morning and afternoon teas, and the conference dinner.

Lanyards sponsor

\$3,500 – One only

This high-profile opportunity provides unlimited brand exposure during the conference.

Provided to all conference attendees at registration, the lanyard is attached to the conference name badge and worn by all delegates, sponsors/exhibitors, and speakers for the duration of the conference.

Lanyards are provided by the sponsor and must be delivered to the venue two weeks in advance of the conference.

Sponsor acknowledgement

- logo on the conference website (with hyperlinks to your company website)
- logo displayed on the event app and final program.

Registration

One complimentary conference registration, which includes attendance at all sessions, lunches, morning and afternoon teas, and the conference dinner.

SPONSORSHIP SUMMARY

All amounts are in Australian dollars and include GST.

Benefits

Platinum sponsor	Gold sponsor	Silver sponsor	Keynote speaker sponsor	Conference app sponsor	Coffee cart sponsor	Lanyards sponsor
One only	Four only	Two only	Three only	One only	One only	One only
\$40,000	\$10,000	\$5,000	\$5,000	\$5,000	\$5,000	\$3,500

Sponsor acknowledgement							
Logo on conference website with link to your organisation	✓	✓	✓	✓	✓	✓	✓
Logo in event app and final program	✓	✓	✓	✓	✓	✓	✓
Opportunity to provide promotional blurb included in an EDM	✓	✓					
Opportunity to address delegates during conference (two minutes)	✓						
Opportunity to display pull-up banner at specified sponsored session/time	✓	✓		✓			
Opportunity to display pull-up banner at allocated lunchtime			✓				
Opportunity to provide branded coffee cups and pull-up banner next to the coffee cart					✓		
Opportunity to provide branded lanyards							✓
Logo on conference signage, including main plenary room, and PowerPoint-holding slides	✓	✓	✓	✓	✓		
Acknowledgment in Luminesce Alliance Annual Impact Report	✓						
Trade/display table	1	1	1				
Complimentary conference registrations (including conference dinner)	5	2	1	1	1	1	1
Advertising							
Rotating banner at the bottom of the event app home page	✓				✓		
A dedicated page on the app to showcase your organisation	✓				✓		
Two "push notifications" in the app					✓		
Dinner							
Logo on dinner menus	✓						
Verbal acknowledgment as sponsor during the dinner	✓						
Opportunity to bring and display a pull-up banner at the dinner	✓						
A two-minute speaking opportunity at the dinner	✓						
Delegate list	✓	✓	✓				

APPLY HERE

[Click here](#) *

We encourage you to submit without delay to secure your place ahead of others. All applications will first be reviewed by the conference committee before you will be contacted by the conference organiser regarding confirmation.

If these sponsorship opportunities do not meet your requirements, but you would like to become involved in supporting the conference, please do not hesitate to contact Expert Events on 07 3848 2100 or via email at lac2024@expertevents.com.au.

PAYMENT & TERMS

Payment

Full payment for sponsorship packages is due within 30 days of the application being approved.

Sponsorship packages will be released for sale if payment is not received at the appropriate time.

Sponsor arrangements will not be confirmed until payment is received

- EFT – bank account details will be provided on your invoice. A remittance advice must be emailed to lac2024@expertevents.com.au
- MasterCard or Visa – please note sponsorship payments via credit card will incur an additional 2% merchant fee.

Terms and conditions

Please read the [sponsorship and exhibitor terms and conditions](#) prior to applying.

The Host of the conference is Luminesce Alliance. Expert Events is acting as an agent for and on behalf of the Host.



Email: lac2024@expertevents.com.au

Phone: +617 3848 2100

Website: www.LuminesceAllianceConference.org.au

